






LAURA CLARKSON

UX & Graphic design

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EDUCATION

Elon University

- › B.A. Communication Design 2020
- › Computer Science minor
- › Summa Cum Laude (3.9 GPA)

Minneapolis College of Art & Design

- › M.A. Graphic and Web Design 2025

SKILLS

Design

- › UX/UI & research
- › Mobile-first web design
- › Layout, typography, & color
- › Design system use & creation
- › Brand design
- › Illustration

Technical

- › HTML, CSS, Javascript
- › Git version control
- › Adobe CC
 - XD
 - Illustrator
 - InDesign
 - Photoshop
 - Premiere Pro
- › Figma
- › Virtual research tools

Team

- › Program management
- › Agile workflow
- › Quick learning
- › Active listening
- › Empathy
- › Multitasking

Communication

- › Concise writing
- › Copy editing
- › Presentation design
- › Confident speaking

EXPERIENCE

AmeriCorps Service Member 2022–2023

AmeriCorps. Full-time service including volunteer management and elementary instruction in literacy, math, and science through practical gardening & cooking projects.

UX Designer 2022

Red Hat. Responsive layout design, wireframing & prototyping, contributing to design system, developer hand off, UX research.

UX Research Program Lead 2020–21

Red Hat. Built the program from a side project into an integral part of the design proces; **quadrupled research capacity;** designed, implemented, and presented research of all kinds, including qualitative, quantitative, generative, and evaluative methods.

Web Design Intern 2020

Habitat for Humanity. Web layouts, typography, brand identity, design systems.

Multimedia Development Assistant 2020–21

Elon University. Social media design, print design, web development, copy editing.

Digital Design Intern 2018

Downtown Music Publishing. Social media design, web layout design, brand identity, print design.

SERVICE & VOLUNTEERISM

Gardener 2021-present

Shiloh Community Garden, Pearson Community Garden, Southside Community Farm, Unearthing Farm & Market.

Social Media Contributor 2021-present

Bountiful Cities community garden network, Southside Community Farm.